

**“EVANGELISM THAT STARTS AT THE NONBELIEVER’S POINT OF FELT NEED AND TIES THE GOSPEL INTO THAT AREA OF NEED HAS THE GREATEST CAPACITY FOR CAPTURING THE MIND AND HEART OF THE NON-CHRISTIAN.”**

**George Barna**



**OUR MISSION IS TO** present Jesus Christ as Savior and Lord to business and professional men and to develop Christian men to carry out The Great Commission.



**220 CITIES  
BY 2022**

**ESTABLISHING A MISSIONAL WORKFORCE IN 220 NORTHLAND CITIES BY 2022**



**DEVELOPING BUSINESS MEN TO BE AMBASSADORS  
AND SPIRITUAL REPRODUCERS FOR CHRIST**



»» “THE REALITY IS MOST PEOPLE THAT DON’T HAVE A PERSONAL RELATIONSHIP WITH CHRIST WILL NEVER SET FOOT IN A CHURCH- MANY OF THOSE SAME PEOPLE DO GO TO WORK. THE WORKPLACE/ MARKETPLACE IS WHERE THE GREATEST MISSION FIELD EXISTS TODAY.”

Alan Smith, CBMC Northland Area Director



## A PROVEN LEGACY

Since 1930, Christian Business Men’s Connection (CBMC) has introduced business men to Christ through building relationships in the marketplace.

CBMC is one of the largest global ministries focused on encouraging business men to pursue their faith outside of the church.

## OUR GOAL

To increase the impact and importance of faith-based relationships by equipping business men with the necessary resources in 220 cities across Minnesota, North Dakota and western Wisconsin by 2022.

We seek to provide an opportunity for business men to meet with other professionals within a 30-minute commute of each key city to discuss how to faithfully lead in the marketplace.

*“He said to them, ‘Go into all the world and preach the gospel to all creation.’”*

*- Mark 16:15*

## OUR PROJECTED REACH

### Main Hub

encompasses Minneapolis and St. Paul which branch out to key cities.

### Key Cities

consist of populations greater than 5,000 such as Eau Claire, Brainerd and Fargo.

### Supporting Cities

surround key cities within a 30-minute commute.

## OUR NEEDS:

### » FUNDING

Increase donation support in order to fund our \$3 million vision by 2022.

### » STAFFING

Increase leadership and area staff to address the geographic expansion.

### » PRAYER

Continuous prayer for staff, volunteers and our mission.



*"A new command I give you: Love one another. As I have loved you, so you must love one another." - John 13:34*



»» “CBMC REALLY DOES FOSTER THE MENTORING AND DISCIPLING OF MEN, BOTH YOUNG AND OLD, TO BE WISE LEADERS IN BUSINESS AS THEY LIVE FOR CHRIST.”

Bill Worthen, Founder of The Worthen Group, LLC.

220 CITIES  
BY 2022

Join our mission:

Help us achieve our goal of raising  
\$3 million by 2022.

Donations directly fund staffing costs for a five year period.  
Thank you for your prayers and consideration.

COUNT ME IN »»

Total donation amount: \$ \_\_\_\_\_

\_\_\_ **Donate via Check:**

Made out to: CBMC Memo: CBMC Northland

Mail to: CBMC P.O. Box 8009 Chattanooga, TN 37414

\_\_\_ **I would like more information on other ways to participate**

\_\_\_ **Foundational Giving** (Example: National Christian Foundation)

\_\_\_ **Online** at [tiny.cc/cbmc](http://tiny.cc/cbmc)

\_\_\_ **Estate/Planned Gifting**

Contact Alan Smith, CBMC Northland Area Director,  
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